

Web Developers

RECOMMENDED SOFTWARE OBJECTIVE

The Golden SEEDS Foundation (TGSF) is looking for a Web Developer to update and be responsible for creating and maintaining an engaging web and mobile presence that supports TGSF's communication and fundraising goals. The position is responsible for the organization's website as well as overseeing other hosted social media platforms that serve targeted audiences. The role serves as the liaison to external vendors to ensure an up-to-date design as well as day-to-day operations including updating content.

JOB TYPE / PAY

Part-time Hybrid/ \$15.00 - \$35.00 per hour

JOB SCOPE / ESSENTIAL FUNCTIONS

- Works proactively to determine user needs and suggest innovative solutions.
- Recommends and implements new approaches that enhance the user experience, highlighting TGSF's mission and encouraging engagement with the organization's programs.
- Optimizes user experience and site content for ranking in search engines including HTML, site structure, page layout, and navigation.
- Builds email marketing campaigns in collaboration with marketing data analysts.
- Performs ongoing maintenance of website.
- Interfaces with external customers and vendors regarding website needs; works to develop new features based on client needs.
- Proven knowledge of email marketing and best practices for email templates.
- Demonstrated knowledge of digital marketing and design, user experience, and web accessibility best practices.
- Proven basic proficiency with Adobe Photoshop and Illustrator.
- Proven understanding of brand management.
- Excellent writing and verbal skills; strong organizational skills and attention to detail.
- Demonstrated creativity, innovation, and good judgment.
- Intermediate proficiency in Microsoft Office and knowledge of Photoshop or other platforms used to create basic graphic content.